

## PROFILE

### EDUCATION:

BFA / Communication Design  
Major: Illustration  
Pratt Institute, 1993

### PORTFOLIO SITE:

www.chawdesign.com

### ACCOLADES:

Caples, DMA Echo, Benny, Badger, cover feature in Ad Age, as well as being selected and displayed at Cannes.

BRANDING

CAMPAIGNS

PRINT

VIDEO

DIGITAL

SOCIAL

CD \ cd

## CHRIS DUGGAN

creative director

Award-winning creative director and artist on a quest for a small container home with a big art studio, a trout stream in the back yard, a satellite dish to watch Red Sox games, and an English Setter named Wyeth.

Also an avid snowboarder, backcountry fly-fisher, lover of live music, and guitar player.

188 Engert Ave apt. 3R,  
Brooklyn, NY 11222

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E: cduggan9@gmail.com



10/11 – present

### *creative director* **CHAW Brand Studio**

**accounts:** Reebok, Gun Hill Brewing co., Five Acre Farms, Warren Red, Draft FCB, J. Walter Thompson, The Den, Lockbox Productions, Scenester Projects

06/07 – 10/11

### *creative director* **DDB Worldwide**

Global creative director for Exxon/Mobil consumer brand. Oversaw all CRM work for brands including Hertz, Hiscox, Enablex, Effient

### *instructor*

#### **The Mission NYC**

portfolio school instructor: advertising/brand design

09/08 – 08/10

### *art group supervisor* **CDMi Connect**

**accounts:** Raptiva, Lucentis, Pfizer  
**new business:** Rituxan, Lucentis

10/98 – 05/05

### *senior art director/senior designer* **MRM Partners/McCann Erickson**

Launched many vehicles in the GM portfolio

**Accounts:** GM, Buick, US Airways, Sprint, UPS, Microsoft

**New business:** Dell, Godiva, DirectTV

06/96 – 10/98

### *designer/art director* **Zihal Design**

**Accounts:** McCann Erickson, Ogilvy & Mather, Wunderman Cato Johnson, Young & Rubicam, DuPont, Johnson & Johnson, Gevalia Cafe, Power Bar, AT&T, Dow Jones, American Express

05/93 – 06/96

### *design/art direction/illustration*

**Self Employed:** May '93 – June '96

**Accounts:** GE, Revlon, CDRPC, Mercy College, FAA