## **PROFILE**

### **EDUCATION:**

BFA/Communication Design Major: Illustration Pratt Institute, 1993



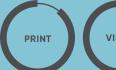
### **PORTFOLIO SITE:**

www.chawdesign.com

### **ACCOLADES:**

Caples, DMA Echo, Benny, Badger, cover feature in Ad Age, as well as being selected and displayed at Cannes.













# CHRIS DUGGAN

creative director

Award-winning creative director and artist on a guest for a small container home with a big art studio, a trout stream in the back yard, a satellite dish to watch Red Sox games, and an English Setter named Wyeth.

Also an avid snowboarder, backcountry fly-fisher, lover of live music, and guitar player.

188 Engert Ave apt. 3R, Brooklyn, NY 11222

**P:** 917-379-4437 **E:** cduggan9@gmail.com



### creative director **CHAW Brand Studio**

accounts: Reebok, Gun Hill Brewing co., Five Acre Farms, Warren Red, Draft FCB, J. Walter Thompson, The Den, Lockbox Productions, Scenester Projects

### creative director **DDB Worldwide**

Global creative director for Exxon/Mobil consumer brand. Oversaw all CRM work for brands including Hertz, Hiscox, Enablex, Effient

### instructor The Mission NYC

96/90 - 26/50

portfolio school instructor: advertising/brand design

art group supervisor **CDMi Connect** 

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accounts: Raptiva, Lucentis, Pfizer new business: Rituxan, Lucentis

senior art director/senior designer 0/88 - 05/05 MRM Partners/McCann Erickson

Launched many vehicles in the GM portfolio Accounts: GM, Buick, US Airways, Sprint,

UPS, Microsoft

New business: Dell, Godiva, DirectTV

#### designer/art director 10 Zihal Design

Accounts: McCann Erickson, Ogilvy & Mather, Wunderman Cato Johnson, Young & Rubicam, DuPont, Johnson & Johnson, Gevalia Cafe, Power Bar, AT&T, Dow Jones, American Express

design/art direction/illustration Self Employed: May '93 - June '96

Accounts: GE, Revlon, CDRPC, Mercy College, FAA